**Sarah - Scenario**

Sarah, a recent graduate excited to start her career, hears about The Pathway Pro from a friend. She signs up and finds personalized courses in marketing and project management.

Sarah loves how easy the platform is to use and how much she can learn. The lessons are fun and practical, helping her become better at what she wants to do.

As she goes through the platform, Sarah feels more ready for internships and jobs. The personalized help she gets from The Pathway Pro makes her confident about finding success in her career.

**Sarah - User Story**

1. As a recent graduate seeking to enter the job market, I want access to targeted learning opportunities tailor to my desired career path, so that I can develop the specific skills needed to succeed in my chosen field.
2. As a recent graduate exploring career options, I want personalized recommendations for skill development based on my academic background and career aspirations, so that I can make informed decisions about my professional development.
3. As a job seeker preparing for interviews, I need access to mock interview sessions and feedback from industry professionals, so that I can improve my interview skills and increase my chances of securing employment.

**Emily** **- Scenario**

Emily, a professional in her late 30s, wants to advance her career in data science. She hears about The Pathway Pro's personalized learning and signs up, hoping to improve her skills and transition into a new role.

But as Emily goes through the courses, she realizes they're outdated and not detailed enough. She struggles to understand complex concepts and feels frustrated.

She tries reaching out to customer support for help but doesn't get much assistance. Disappointed, Emily decides to cancel her subscription and warns others about her experience.

Despite this setback, Emily remains determined to achieve her career goals in data science. She learns from her time with The Pathway Pro and will be more careful in choosing learning resources in the future.  
  
**Emily** **- User Story**

1. As a career-focused individual, I want access to job placement assistance and networking events with potential employers, so that I can explore job opportunities and secure interviews in data science roles aligned with my skills and interests.
2. As an experienced data analyst seeking to upskill in machine learning, I need access to hands-on projects and coding exercises that will deepen my understanding of algorithms and methodologies, so that I can effectively apply machine learning techniques to real-world datasets.
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